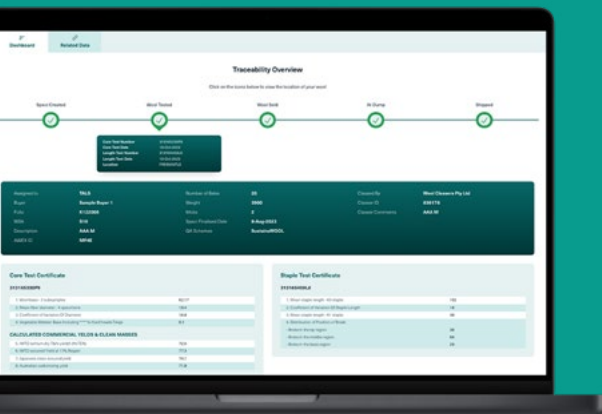


# How can you get ready?

- ✓ Request your Growers to provide a PIC on the wool specification form (wool speci).
- ✓ Ensure PIC is sent to AWTA via your test request.
- ✓ Register or request a demo at [awth.com.au/contact-us](http://awth.com.au/contact-us)
- ✓ Sign AWTH User Agreement



“Including a Property Identification Code with every sale lot will support a rapid government response to Emergency Animal Disease outbreaks, ensuring swift containment and a faster return to market, minimising financial losses, and safeguarding Australia’s multi-billion-dollar wool industry.”

**Rowan Woods**  
National Council of  
Wool Selling Brokers President



[awth.com.au](http://awth.com.au)



## Get your business EAD ready



The Australian Wool Traceability Hub is an industry owned and led initiative to provide a national digital traceability platform that supports Australian wool's Emergency Animal Disease (EAD) response activities and provides domestic end-to-end commercial traceability from farm to 1st stage processor.

# Why do we need the AWTH

The AWTH is Australia's industry governed data hub which will be used to provide data to support an EAD response.



Rapid response



Trusted and validated data



Chain of custody established



Assurance to governments and overseas trading partners

## Emergency animal disease and wool

### What is an Emergency Animal Disease?

Animal diseases that do not exist in Australia (or are rare). If left uncontrolled such diseases could have severe economic, environmental and/or animal welfare impacts.

EADs of significant importance to the sheep and wool industries include:

- Foot and Mouth Disease (FMD)
- Sheep Pox
- Peste des petits ruminants (PPR)

### FMD & Wool: Key Points for Industry Preparedness

- The FMD virus can be carried in greasy wool.
- Immediate Response: A 72-hour standstill on livestock and related products will be enforced after a positive FMD detection to assess spread and coordinate a response. Traceable wool from low-risk areas may be allowed to move sooner.
- Australia would instantly lose 97% of its export markets due to DAFF's inability to declare FMD-free status. Some in-transit shipments may be returned.
- Exports will resume only after new trade agreements. Strong wool traceability will help fast-track negotiations and market access restoration.

WoolProducers Australia is the industry representative for the Emergency Animal Disease Response Agreement. If you'd like to know more about EAD and wool, email [info@woolproducers.com.au](mailto:info@woolproducers.com.au)

## Fundamental elements of a robust traceability system

1. Identification of the product: **eBale ID**
2. Identification of the source: **PIC/EDI code for rehandle**
3. Mechanism to record movement of the product: **AWTH**
4. Widespread engagement: **everyone involved (WoolClip, NWD, broker transmission of PIC)**

PICs are critical for managing EAD outbreaks, ensuring quick containment and rapid recovery.

% Bales with PIC by state 2023/24

